

Rocktoberfest 2020
Sponsorship Application Form
Saturday October 3, 2020 11am to 10pm



Come on, rock La Plata for good! #rocklp4good
Be front and center at one of the festival's indoor and outdoor stages.

All of the festival's net proceeds will be donated to the Charles County Public Schools to support the Music & Performing Arts educational programs for young artists.

Sponsorship Levels

Rocktoberfest Exclusive Sponsor (4 Available): \$5,000

- Exclusive naming rights of selected area at Rocktoberfest 2020, Select One: North Outdoor Stage, South Outdoor Stage, Street Vendor, or Beer Truck area
- Company name mentioned on press releases
- Logo prominently displayed on T-Shirts and selected sponsor area banner
- Logo inclusion with link on social media sites
- 10 VIP Tickets
- Company logo with clickable link included on the website
- Audio sponsorship recognition made during the event by the Master of Ceremonies
- Option to be one of the MC's during the event **(must confirm before September 4, 2020)**

Rocktoberfest Green Room Sponsor: \$3,500

- Naming right of the Food Vendor area at Rocktoberfest 2020
- Logo prominently displayed on T-Shirts and Food Vendor Area banner
- Logo inclusion with link on social media sites
- 6 VIP Tickets
- Company logo with clickable link included on the website
- Audio sponsorship recognition made during the event by the Master of Ceremonies
- Option to be one of the MC's during the event **(must confirm before September 4, 2020)**

Rocktoberfest Volunteer Hospitality Tent Sponsor: \$2500

- Naming right of the Volunteer Hospitality Tent at Rocktoberfest 2020
- Logo prominently displayed on T-Shirts and Volunteer Hospitality Tent banner
- Logo inclusion with link on social media sites
- 6 VIP Tickets
- Company logo with clickable link included on the website
- Audio sponsorship recognition made during the event by the Master of Ceremonies



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Rocktoberfest Groupie Sponsor: \$2,000

- Naming right of the Acoustic Stage area
- Logo prominently displayed on T-Shirts and stage banner
- Logo inclusion with link on social media sites
- 4 VIP Tickets
- Option to have 1 vendor space in the Street Vendor area (***must confirm by September 4, 2020***)
- Company logo with clickable link included on the website
- Audio sponsorship recognition made during the event by the Master of Ceremonies

Rocktoberfest Kids Zone Sponsor (1 Available): \$1,500

- Naming rights of the Kids Zone activity area
- Logo prominently displayed on T-Shirt and Kids Zone banner
- Logo inclusion with link on social media sites
- 2 VIP Tickets
- Option to have 1 vendor space in the Street Vendor area (***must confirm by September 4, 2020***)
- Company logo with clickable link included on the website
- Audio sponsorship recognition made during the event by the Master of Ceremonies

Rocktoberfest Band Sponsor: \$1,250

- Choose one of our bands to sponsor with logo inclusion on band line-up poster
- Logo prominently displayed on T-Shirts
- Logo inclusion with link on social media sites
- 2 VIP Tickets
- Company logo with clickable link included on the website

Rocktoberfest Rock Star Sponsor: \$1,000

- Logo prominently displayed on T-Shirts
- Logo inclusion with link on social media sites
- 2 VIP Tickets
- Company logo with clickable link included on the website

Rocktoberfest Designated Driver Campaign Sponsor: \$500

- Logo prominently displayed on T-Shirts
- Logo inclusion on Rocktoberfest “Don’t Drink & Drive” banner
- Logo inclusion with link on social media sites
- Company logo with clickable link included on the website

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Rocktoberfest Business Friend Sponsor: \$250

- Company logo displayed on Rocktoberfest T-Shirts

Participation Guidelines:

- Applications must be submitted by August 3, 2020 for consideration and inclusion in all offered package promotions.
- Sponsorships are available on a first come, first served basis and benefits are subject to change. Please call or email in advance to confirm availability of exclusive sponsorship packages.
- Rocktoberfest is a rain or shine event.
- A sponsorship level is only reserved when this form is filled out with payment, returned by the deadline and the application is approved.
- **All company logos must be in vector, jpeg or png format and emailed to Stacy at rocktoberfestlp@gmail.com no later than August 3, 2020.**

Please EMAIL forms to rocktoberfestlp@gmail.com and make checks payable to Rocktoberfest. MAIL payment to: Rocktoberfest c/o Island Music Co. PO Box 793 La Plata MD 20646. Please put Rocktoberfest 2020 in the memo section of your check.

Contact Name: _____

Telephone: _____ **Email:** _____

Company Name: _____

Address: _____

Sponsorship Package Requested: _____

I hereby certify that I have read and understand the sponsorship participation guidelines.

Signature of Company Representative

Date

Stay updated and informed about Rocktoberfest 2020 by following **#rocklp4good** hashtag and “LIKE” the Rocktoberfest LP Facebook page. For inquiries or questions, please call Stacy at 301-535-5350 or email rocktoberfestlp@gmail.com.